

***Data Express***

***Consulting  
Center***

***Business Vision Express***



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## WHO WE ARE

**Data Express Zone** is one of the leading global providers of Information Technology services and business solutions. We are providing Consultation and implementation for Total IT (Data Warehouse Management - Enterprise Resources Planning - e-Business - Security Solution - Infrastructure of Power Line Communications {PLC-BPL} - Telecommunication - Networking) our professionals service across diverse industries, from our sales offices across the Middle East and our development centers with partners.



## OUR VISION

Our vision is to achieve global IT services leadership in providing value-added high quality IT solutions to our clients in selected horizontal and vertical segments, by combining technology skills, domain expertise, process focus and a commitment to long-term client relationships.

## PERFORMANCE IMPROVEMENT

At **Data Express Zone**, we are focused on optimizing our customers' investments in Information Technology. We help customers envision and shape their future around the key drivers of technology, productivity and cost-effectiveness.



## OUR CLIENT

At **Data Express Zone**, Our clients are assured of services that address their changing business needs and exceed their expectations. Our high level of commitment to our clients has differentiated us as their "preferred partners". With each new customer engagement, we open up more avenues for the future.

## OUR ALLIANCES

At **Data Express Zone**, we forge relationships that endure. Our solutions provide strategic advantage to several of the most admired organizations in the world. We have long-standing and vibrant partnerships with prestigious companies across the globe



## BUSINESS SOLUTION

Data Express Zone enables business users and developers to design and deploy Technology Solution using performance improvement methodology with which they're already familiar. In addition, we enable businesses to leverage on their existing investments in technologies; we are a privately held solution & technology products with an Overseas Development Center.

We are focused on products and solutions in the BPM workspace. Data Express Zone Solutions encompass the entire technology activities required to manage the six major components of BPM - IDE (Integrated Design Environment), Process Engine, User Directory, Workflow, Process Monitoring and Enterprise Application Integration.

Data Express Zone solutions incorporate advanced features for understanding business processes, graphical design of processes, workflow automation, hooks based on latest technology for Enterprise Application Integration to Business Activity Monitoring. Data Express Zone solutions are built to help it assist enterprises to move towards a service-oriented architecture (SOA) to better align IT with business objectives.





## CONSULTING SERVICES

Data Express Consulting firm providing comprehensive IT solutions for small to large businesses. Data Express deliver expert information technology consulting services at affordable rates - offering personalized solutions to support your current and future needs. From network design and implementation to general workstation maintenance, large-scale systems deployment to emergency troubleshooting... Data Express has the flexibility to customize our Information Technology Consulting Services to fit your specific needs no matter the size.

Our mission in the IT industry is to ensure that the day to day computer operations of your business run smoothly and without a glitch. We provide you with custom configuration of comprehensive, reliable, and secure computer networks that keep your in-house departments and multiple offices securely connected, and each information technology consultant deployed guarantees a network documentation and archiving process that is second to none.

## IT CONSULTING FOR NEW BUSINESSES

We provide IT Consulting geared specifically towards the needs of new and newly launched businesses, from small home office

-  Network & Security Design
-  Wireless and Physical Network Installation
-  Hardware & Software Installation
-  Voice Over IP (VOIP) Implementation
-  Cisco Unified Communications Solutions
-  Web Site and Email Hosting

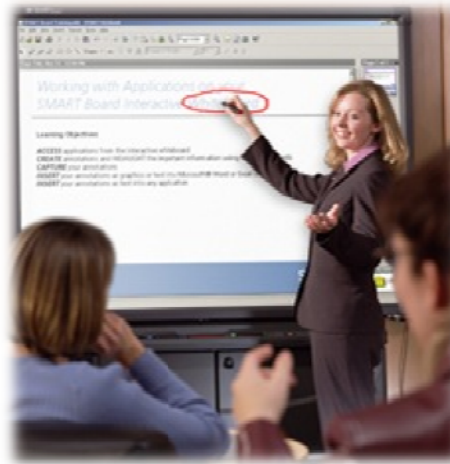


For our entertainment industry clients, we provide Graphical Consulting Support specifically tailored to meet the demanding needs of production environments, including rapid deployment to meet industry timelines.

## IT CONSULTING FOR GROWING BUSINESSES

Is your business rapidly expanding beyond the capabilities of your current technology setup? Data Express can help. Our IT consulting services include consultation on expanding your operation's technological abilities to meet the increasing demands of your growing business. We offer the setup of transitional office environments for large corporate moves, as well as temporary office environments during times of hardware unavailability. If your business needs to expand, we can help.

Our IT consultants are committed to providing your business with IT consultant services at affordable rates - because we believe that running a wired business should be within everyone's reach.





## DATA STORAGE AND HIGH AVAILABILITY:

**D**ATA EXPRESS is storage experts but we're more than just a reseller. We bring true "value add", looking at your business from all angles to ensure any product we recommend has the flexibility to grow with your business in today's volatile market. DATA EXPRESS believe your digital information assets, are the key to your business. Your servers and applications come and go but your data must endure. You have invested money developing and nurturing your customer database so let the consulting team at DATA EXPRESS help you make the correct choice of centralized storage to protect your investment for the years to come. We are able to provide disk systems to support storage centralization and consolidation which we feel is vital for a cost effective infrastructure strategy. We believe that storage should be tiered based on its' access and performance characteristics. I/O centric storage which is normally used for database servers and transactional applications is considered tier 1 storage. Capacity centric storage is typically used for less intensive I/O applications including archiving, disk based back-up and even file and print servers. This is usually considered tier 2 storage.

**L**ong term-storage of data is usually considered tier 3 storage. Tier 3 storage is data that is not instantly available because it is usually located on tape or optical disk. Historical archive and back-up data would normally be located on tier 3 storage. DATA EXPRESS can also advise on connectivity solutions to provide scalable, reliable consolidation of storage assets both on campus and over distributed wide area networks. We specialize in data acceleration and bandwidth maximizing technologies to allow real time data replication across fragmented sites.

**B**usiness continuity solutions are a fundamental part of our business, giving our customers the breadth of product knowledge and project experience we have built over our years in this market sector. From full DR planning to accurate documentation and testing, we can assist every step of the way. At DATA EXPRESS we offer a full range of specialist solutions that will answer specific needs within your business. At DATA EXPRESS we certainly don't rest on our laurels and we are always reviewing our solutions and services to ensure they continually meet the demands of your business.



Our solution range includes everything you need from a specialist provider that covers all your backup, storage and high availability needs. The services we offer are fully supported and built around our strategic partners.

## OUR SOLUTIONS COVER:

Backup, Recovery and Archive

- Business Continuity and Disaster Recovery
- Consolidation and Optimization
- Clustering
- Data Storage Systems including Fibre Channel SAN and NAS
- Email Archiving
- High Availability of Servers and Applications
- Online Backup
- Remote Office Solutions including WAN Acceleration and Application Optimization
- Virtualization of infrastructure



At DATA EXPRESS, our goal is to help you store more intelligently – to lower costs, improve efficiency, and keep information available. Your organization can benefit from intelligence built into our platforms and management applications. DATA EXPRESS solutions can help your growing mainframe and open systems environments with storage consolidation, virtualization, protection, availability, and security. DATA EXPRESS offers fiber channel and IP based solutions that help you store more intelligently while lowering your total cost of ownership.













DATA EXPRESS works hard to stay ahead of your challenges and offer solutions as soon as possible – solutions you might not expect from other company. Our mid-range solutions offer low-cost IP connectivity and enterprise-level features such as remote replication, storage tiring, fault tolerance, and simplified storage management. And, because we understand your total environment, we can offer IP storage solutions that include server and network benefits – such as file server consolidation, file virtualization and network management.

Finally, with compliance requirements focusing on data retention, DATA EXPRESS delivers solutions that improve TCO by eliminating redundant data, leveraging disk to speed.








## MEDIA & MULTIMEDIA

Data Express Media & Multimedia provide excellent service in the area of Events, Exhibitions, and TV & Entertainment. Our experts will consult, design, implement and maintain the Art plan that is right for your project. We covered services of products of:

-  Dancing Water Fountain
-  3D Hilo vision
-  3D Screens
-  3D Theater
-  Transparent Touch Screen
-  Audio Spot
-  Fog Screens
-  Interactive Floor Projection
-  Interactive Kiosk
-  Minority Touch Less Screen
-  Transparent Projection
-  Video Mirror

## MEDIA GRAPHICS

-  3D Animation
-  Cartoon Graphics
-  Action Script TV Breaks
-  Entertainment Identification
-  Corporate Identification





## E-BUSINESS

The traditional business environment is changing rapidly as customers and businesses seek the flexibility to change trading partners, platforms, carriers and networks at will. Many companies are looking outside their organizations as well as within when shaping their business strategies.

These activities include establishing private electronic connections to consumers, suppliers, distributors, industry groups and even competitors, to increase the efficiency of business communications, to help expand market share, and to maintain long term viability in today's business environment.

The Information Superhighway has been able to expand this trend to another level altogether. It allows businesses to exchange information among constantly changing sets of customers, suppliers and research collaborators in government and academia on a global basis. It will indeed become a powerful business tool that no organization can do without.

The whole issue of security in an e-business environment has evolved to encompass issues of privacy and trust. Security does not always entail privacy, but privacy requires security. Keeping information confidential requires much more than a technology solution. It is about business policy and the processes they support. Data privacy is about choice: the freedom of individuals to choose how they wish to be treated by organizations that control data that describes them. Data privacy has emerged as a major societal issue as individuals have begun to question the levels of technological intrusiveness they will tolerate.



## TELECOMMUNICATION

The Telecommunication Networks Internet telephones provide support for a wide range of today's high-value e-Business applications, including Call Pilot Unified Messaging and Symposium Call Centre services. This rich, future-proof feature set will evolve to support advanced services such as voice activated dialing and corporate and personal directory services.

In addition, VoIP reduces costs by putting voice signals on standard network cabling, as opposed to having a separate cabling system dedicated to voice. By eliminating the need for separate wiring to support voice and data transmission, customers can capitalize on the cost economies provided by a simplified wiring system within the enterprise.

The Telecommunication Networks Internet telephones are supported by multiple technology Networks communication systems, including Business Communications Manager, IP-enabled systems (with Internet Telephony Gateway cards installed) and Succession Communication Servers. This industry-leading platform interoperability facilitates growth and offers seamless migrations across customer-premise and carrier-based solutions. All three Internet telephones offer a rich suite of business features designed to meet current and emerging user requirements and international icon-based characters and multi-language support make them ideal for world

A telecommunication network actively participates in defining standards-based solutions that support the broad deployment of VoIP across enterprise environments. wide use.



## NETWORKING

With the vast increase in computer technology over the last few decades there is a great need to share computer peripherals and back up devices by networking two or more computers together. There are many different reasons for needing a network in a home or an office and there are various methods that can be used depending on the requirements.

On **Data Express Zone** you will be able to find out all the information that you need on networking solutions and the ways to carry these out. We can provide you with detailed networking explanations and diagrams to make the whole networking process easier to follow. We will also provide you on the best ways to set up a wireless network so that there is no need to run lots of cables throughout your home or office.

Computing & Technology Wireless / Networking ... Advisor Computer Networking Glossary of ... Protocol IP Networking Tutorial Broadband ... Wireless Router Networking DSL vs ... & Resources Networking Basics WiFi ... TCP/IP Networking Home Networking ... Tests Windows Networking VPN Broadband ... Personal Firewall Networking Software Articles ... the Wireless / Networking newsletter! See ... Search Wireless / Networking Basics ... in Computer Networking Begin your

Life Personal Technology Science & Innovation Business ... The Second Wave of RFID Technology... Laws Personal Technology Is RIM Ready to ... The Second Wave of RFID Technology 6 ... Control Distant Computers Right From Your Desktop ... | Personal Technology | Science & Innovation ... Sites News Factor Technology News | Data Storage set up.



## OUR DEVELOPMENT ENVIRONMENT

If you're building from the ground up or refurbishing existing office environments, you must consult with essential vendors during the design phase of the project. With the complexity of modern office electronics, Our Services offers consulting with our experienced technology designers to ensure the most effective and efficient project plan.

Data Express Services designers regularly team with architects and engineers as technology contractors on custom projects, or as Design Build Integrators providing "turn key" solutions. We can develop building infrastructure plans for cabling and setup and assure that you meet your requirements. We also help in designing and specifying electrical placement technology plan considerations. All Data Express Services' consultation projects include full documentation from bid specifications and detailed scope of work descriptions.



## OUR CLIENTS



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